



Iceland  
Liechtenstein  
Norway grants

Norway  
grants

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# BlueGreen way

## What is BLUE-GREENWAY about?

**BLUE-GREENWAY** addresses the intertwined common challenges of the sea-land chain by treating the pollution problems of eutrophic and anoxic coastal ecosystems (sea) that result from land-based and other pollution sources and by focusing on green procurement of products and services in wastewater management (land).

The project will change the current situation by taking up the green/blue method in coastal ecosystem restoration and in wastewater management and transferring these principles across regions/nations.

## BLUE-GREENWAY objectives

### Short-term restoration measures in the sea

In addressing pollution, freshwater & wastewater management problems, the project will focus on:



monitoring  
systems

and



restoration methods  
in the pilot areas

Knowledge-sharing on use of geoenvironmental materials will result in remediation of ecosystems and achievement of “BLUE” waters.

### Land measures

Second, land measures focus on identifying green products & services in wastewater management. This will result in identifying the green means of fostering demand-driven transnational eco-innovation via new processes, to achieve the “GREENWAY”.

## BLUE-GREENWAY partnership



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